



Katz Properties Expands Partnerships to Institutional Groups

Managing Partner and Principal, Daniel Katz, Hires Shelley Anderson to Assist in Major Transition

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New York, New York - An increased number of successful transactions and partnerships since their establishment in 2003 has driven Katz Properties in a new direction.

Managing Partner and Principal, Daniel Katz, states, "Given the success we are seeing today, we find it to be an optimal time for expansion. The market is favorable to this growth, and our history displays potential for great economic success."

Since 2009, Katz Properties has completed approximately \$1 billion worth of transactions, with current holdings over \$725 million across 4.4 million square feet of retail space. In the last year, Katz properties has exponentially exceeded expectations, closing almost \$260 million and adding 1.1 million square feet to their portfolio.

As an established retail real estate investment firm with a fully-integrated operating platform, Katz Properties is making their launch into partnering with institution groups. This year, Katz Properties has partnered with Velocis, a private equity real estate fund manager located in Dallas, Texas; the two organizations partnered on Brandywine Crossing, a reposition investment in Brandywine, MD. This deal signifies the first institutional joint venture for Katz Properties.

To aid in the expansions, Mr. Katz has brought to the team Shelley Anderson as Managing Director of Investor Relations and Marketing. Mr. Katz reported: "Ms. Anderson joins our team as an established professional in the industry. Her experience working with joint venture partnerships was exactly what we were looking for to fill this role."

Ms. Anderson has over ten years' experience in the real estate industry, having previously worked in acquisitions for groups including Pacific Retail Capital Partners and UBS Realty. She joins Katz Properties from the Wilder Companies, where she held the position of Director of Acquisitions and Joint Venture Partnerships.

Utilizing her experience and expertise, Ms. Anderson will implement new strategies and develop new partnerships with institutional investment capital groups, expanding Katz Properties' capacity for new acquisitions. Ms. Anderson will also be responsible for growing the Katz marketing platform. Ms. Anderson shares, "The retail market continues to show a strong demand for operating partnerships that extract unique opportunities. With an investor mindset, Katz is one of the more dynamic and active operators on the east coast." Ms. Anderson will report directly to managing partners Daniel Katz and Daniel Kaufthal.

The addition of Ms. Anderson to the team is a monumental step toward building partnerships with institution groups and advancing to larger-scale investments.

END

If you would like more information about this topic, please contact Shelley Anderson at (617) 841-9444, or email her at sanderson@katzproperties.com.